

Lights, Camera, Take Action.

site Southern
California

2026

SPONSORSHIP OPPORTUNITIES

2026

A MESSAGE FROM THE PRESIDENT

Dear SITE SoCal Members,

As we step into 2026, I'm filled with excitement and gratitude for the year ahead. It's truly an honor to serve as your SITE SoCal President as we begin a new chapter together under this year's theme: **Lights, Camera, Take Action.**

Looking back on the past year, I feel incredibly proud of what our community has accomplished. From continued membership growth to impactful educational programs and memorable events, SITE SoCal continues to thrive because of the passion and dedication of its members.

This year is about turning inspiration into action.

Lights shine on our incredible members and the innovation shaping our industry. Camera captures the moments where collaboration, creativity, and connection come to life.

And Take Action is our call for each of us to engage, contribute, and help shape the future of our chapter.

At the heart of SITE SoCal are the relationships we build with one another. These connections create opportunity, strengthen our community, and allow us to support each other both professionally and personally.

Thank you to our sponsors, volunteers, and board members who make this chapter possible. I'm excited for the moments we'll create together this year as we step into the spotlight and take action.

At your service,

Jackie Ash, CMP, DMCP, CITP



Jackie Ash

2026 President, SITE Southern California

What do your sponsorship dollars help support?

1

Financial stability & longevity of the SITE Southern California chapter

2

SITE SoCal has successfully fundraised over \$2 million dollars to help support local charities

3

Beneficiaries are typically small, grassroots, non-profit 501c3 organizations, where funds make a significant impact to the lives of recipients

4

We have supported such organizations as: Donovan's Smile, Keeping Every Girl Free, KAUSE, CureDuchenne Cares, Frosted Faces Foundation, S.P.O.T., and many more.

5

Organizations are located in Southern California and benefit SoCal Communities

2026 Schedule of Events

Thursday
March 19th

**EDUCATIONAL
LUNCHEON**

The Ritz-Carlton, Laguna
Niguel

Earth Day
April 22nd

**EARTH DAY
BEACH CLEANUP
GIVE BACK**

Ocean Beach
Long Beach

Tuesday
May 12th

**EDUCATIONAL
LUNCHEON**

Rancho Bernardo Inn



Summer
TBD

**MEMBERS ONLY
EVENT**

TBD

Thursday
September 10th

**EDUCATIONAL
LUNCHEON**

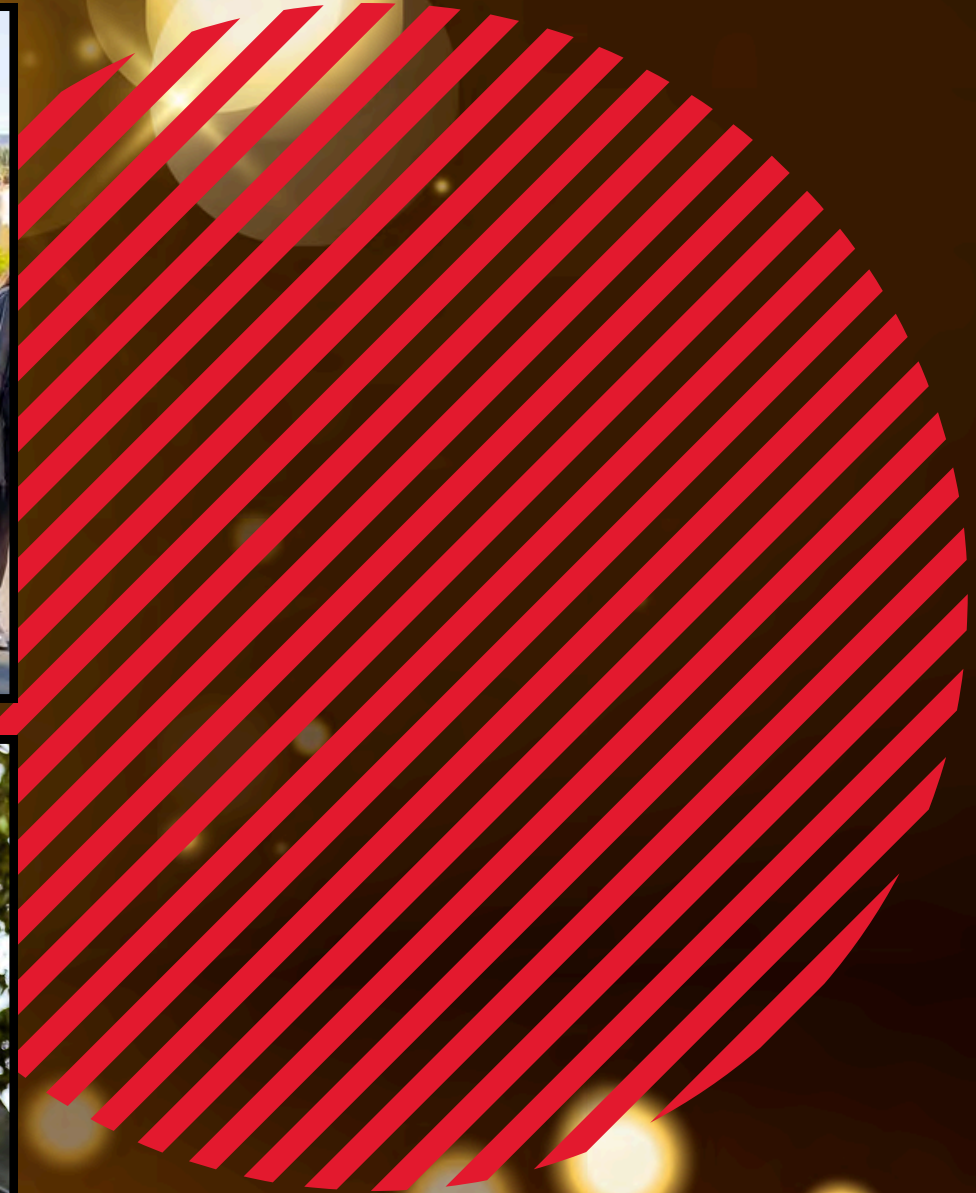
SLS Beverly Hills

Holiday Event + Charity Gala

Wednesday, December 9 - Friday, December 11

Gaylord Pacific Resort &
Convention Center,
San Diego

EXCLUSIVE EXPERIENCE SPONSOR



EXCLUSIVE EXPERIENCE SPONSOR

\$4,000.00 Per Event or \$12,000.00 Annual

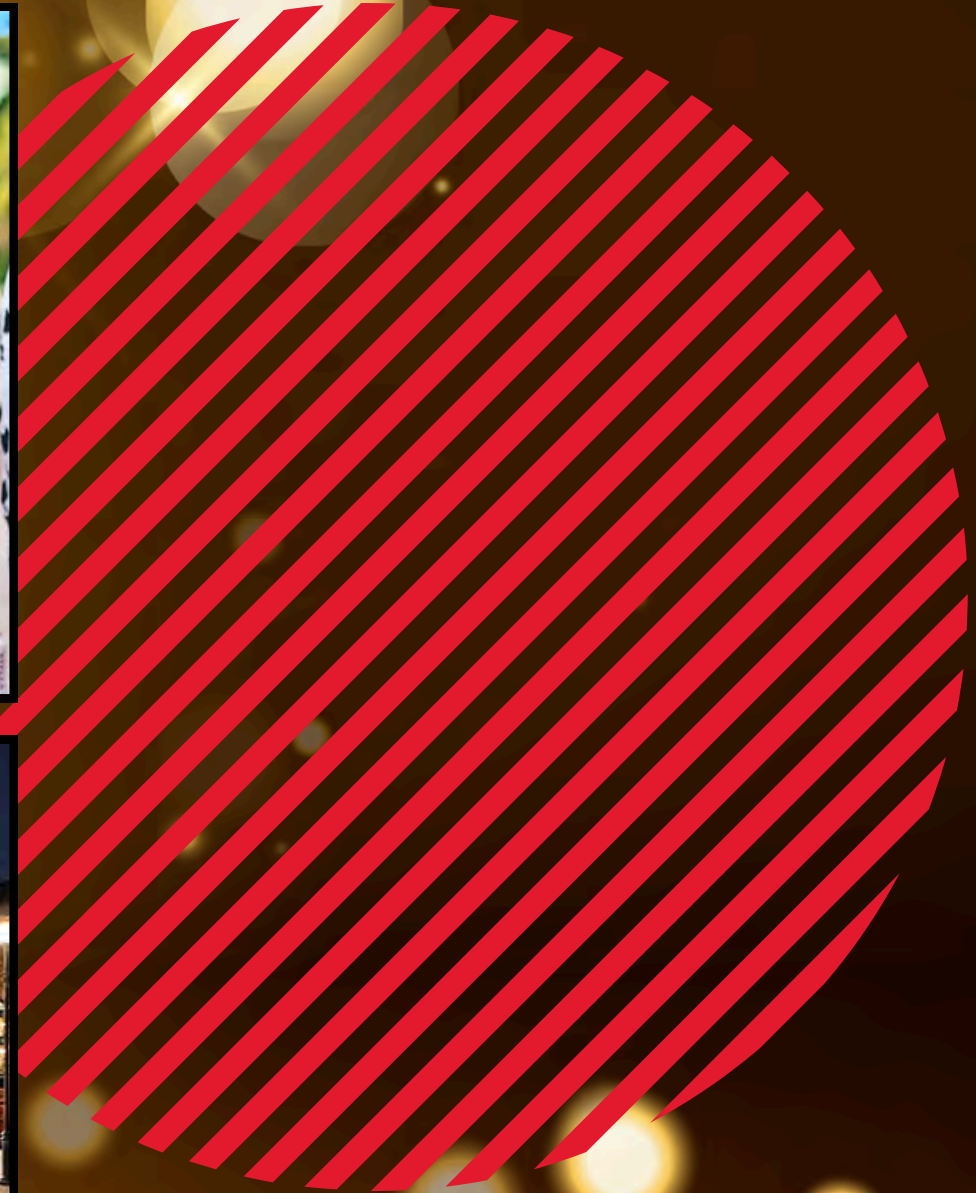
(3) Available

- Major Exposure Throughout the Programming as “Exclusive Experience Sponsor”
- Complimentary Admission to Events for Up to (2) Guests
- Full Attendee List Pre/Post Event
- Recognition & Logo Shown from Stage
- 3 Minute Podium Time or 90 Second Video Shown During Event (Sponsor Provides Video)
- Logo Included on Event Marketing - Save The Date, Event Registration, Know Before You Go, and Event Website
- Social Media Promotion:
 - (2) Facebook, (2) Instagram and (2) LinkedIn

ONLY ELIGIBLE FOR EDUCATIONAL EVENTS



MEMBERS ONLY SPONSORSHIP



MEMBERS ONLY EVENT SPONSOR

Negotiable based on Venues + Services Offered

(1) Available - Pricing TBD Based on Venue or Inclusions

- Major Exposure Throughout the Programming as “Members Only Event Sponsor”
- Complimentary Admission to Event for Up to (2) Guests (SITE SoCal Membership Required)
- Full Attendee List Pre/Post Event
- Recognition & Logo Shown at Event
- 1 Minute Podium Time or 2 Minute Video Shown During Event (Sponsor Provides Video)
- Logo Included on Event Marketing - Save The Date, Event Registration and Event Website
- Social Media Promotion
 - (2) Facebook, (2) Instagram and (2) LinkedIn

HISTORY:

2025 - Catalina Island Experience

2024 - Universal Studios Hollywood. Included Complimentary Day Admission to Park, Private Backlot Tour, Buyout of Harry Potter World (Non-Park Hours), Hosted Dinner + Reception



MEMBERSHIP PERK SPONSOR

**\$3,000.00 Per Educational + Experience
Event or \$9,000.00 Annual**

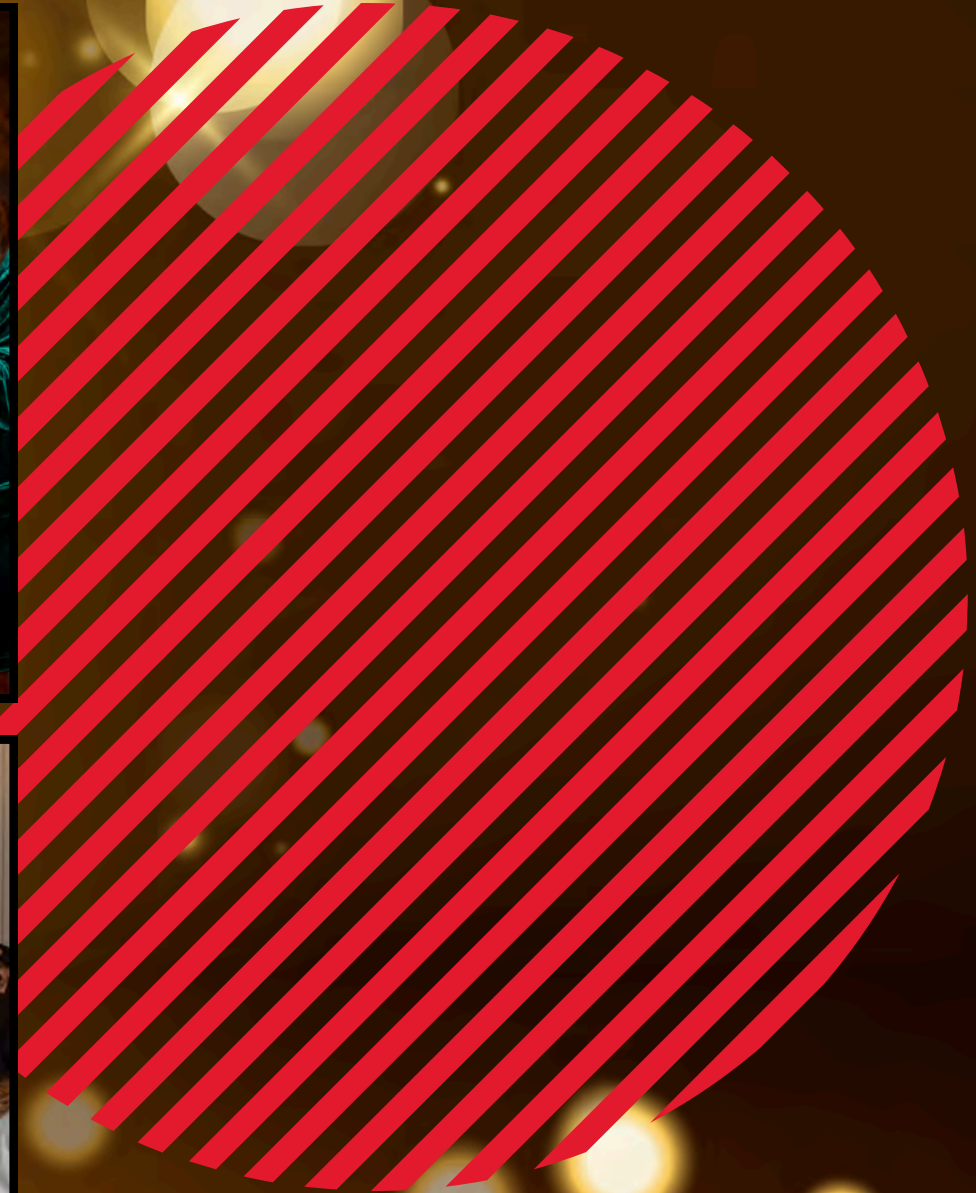
(3) Available

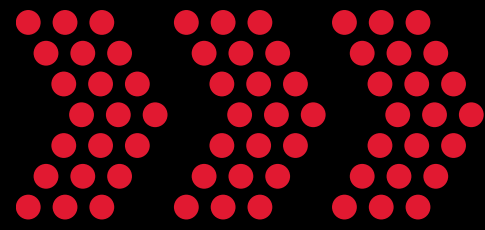
- Major Exposure Throughout the Programming as “Membership Perk Sponsor”
- Complimentary Admission to Event for Up to (1) Guest
- Full Attendee List Pre/Post Event
- Recognition & Logo Shown from Stage
- Logo Included on Event Marketing - Save The Date, Event Registration and Event Website
- Social Media Promotion -
(1) Facebook, (1) Instagram and (1) LinkedIn

In Kind Sponsorships also available



HOLIDAY EVENT SPONSORSHIP





2026 SITE SoCal Holiday Event + Charity Gala

SITE SoCal reserves the right to make any necessary changes to the agenda.

Wednesday, December 9:

2:00 PM – 7:00 PM Registration

2:00 PM – 5:00 PM Sponsor Showcase +
Relationships Matter Lounge

7:00 PM – 9:00 PM Welcome Reception

Thursday, December 10:

7:30 AM – 9:30 AM Come Together Breakfast

8:00 AM - 12:00 PM TBD Golf Tournament

10:00 AM – 2:00 PM Wellness Lounge (or Similar Event)

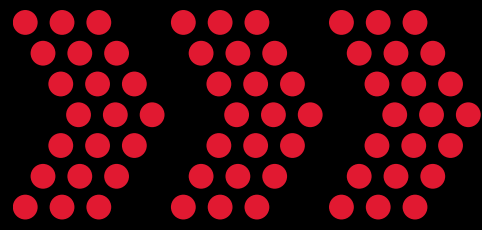
10:00 AM - 2:00 PM Give Back Get Back

6:00 PM – 10:00 PM Charity Gala Reception + Dinner

10:00 PM – 12:00 AM The After Party

Friday, December 11:

8:00 AM – 10:00 AM Farewell + Recharge Breakfast



Sponsorship at a Glance

1

STRATEGIC SPONSORSHIP

Gold (3-4 Available)
4 + Silver
4 + Bronze

2

EXPERIENCE & EVENT SPONSORSHIP

Opening Day Open Space
Come Together Breakfast
Wellness Lounge (or Similar Event)
Give Back Get Back
The After Party
Farewell + Recharge Breakfast
Event Sponsor
Customizable Sponsorships

3

CHARITY SPONSORSHIP (ICW)

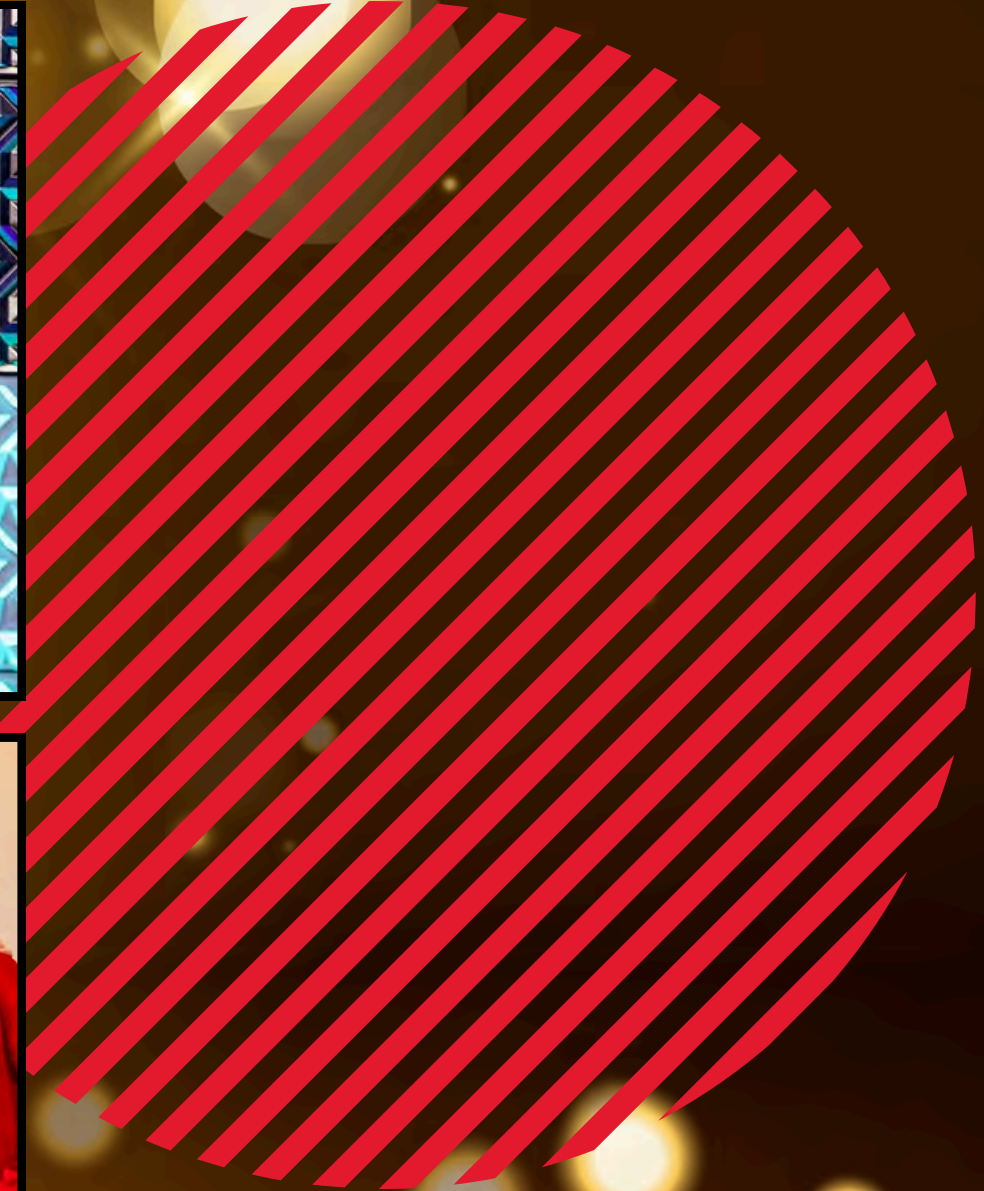
Teambuilding/Experience
Sponsor to help facilitate our annual Give Back Get Back

4

IN-KIND SPONSORSHIP

Entertainment
Decor
Gifting
Signage
Wellness & Activities
Etc.

STRATEGIC SPONSORSHIP



GOLD

Strategic Sponsor

Available \$28,500.00

- Major Exposure Throughout the Programming as “Gold Sponsor” Including Opportunity for Customized Activations, at Cost to Sponsor
- (2) Experience Packages Including: (16) Gala Dinner Tickets, (16) Wellness Lounge, (16) Come Together & Farewell Breakfast Tickets
- Exclusive VIP early access to Wellness Lounge (or Similar Event)
- Full Attendee List Pre/Post Event
- (1) Preferred Location: Sponsor Showcase, (1) Designated Extra Large Wellness Booth, Exclusive early access to Wellness Lounge (or Similar Event)
- (6) Complimentary ROH guest rooms, for (2) nights for Sponsor
- (1) Complimentary ROH Suite, for (2) nights for Sponsor
- Recognition from Gala Stage
- First right of refusal for live auction package
- Logo on Continuous Loop on LCD Screens
- 3 Minute Podium Time & 3 Minute Video Shown During Dinner (Sponsor Provides Video)
- Logo Included on Event Marketing: Save The Date, Event Registration & Event Website
- Social Media - (2) Facebook, (2) Instagram and (2) LinkedIn

SPONSOR REQUIRED TO DONATE 2 GIFT CERTIFICATES VALUED AT \$1,200 EACH,
MINIMUM 2 NIGHTS FOR OVERNIGHT STAYS



SILVER

Strategic Sponsor

Available \$23,500.00

- Major Exposure Throughout the Programming as “Silver Sponsor” Including Opportunity for Customized Activations, at Cost to Sponsor
- (2) Experience Packages including: (16) Gala Dinner Tickets, (16) Wellness Lounge, (16) Come Together & Farewell Breakfast Tickets
- Exclusive VIP early access to Wellness Lounge (or Similar Event)
- Full Attendee List Pre/Post Event
- (1) Prime Location: Sponsor Showcase
- (4) Complimentary guestrooms, for (2) nights for Sponsor
- First Right to upgrade into suite options
- Recognition from Gala Stage
- Logo on Continuous Loop on LCD Screens
- 1 Minute Video Shown During Dinner (Sponsor Provides Video)
- Logo Included on Event Marketing - Save The Date, Event Registration and Event Website
- Social Media Promotion - (2) Facebook, (2) Instagram and (2) LinkedIn

SPONSOR REQUIRED TO DONATE 2 GIFT CERTIFICATES VALUED AT \$1,200 EACH,
MINIMUM 2 NIGHTS FOR OVERNIGHT STAYS.



BRONZE

Strategic Sponsor

Available \$13,750.00

- Major Exposure Throughout the Programming as “Bronze Sponsor” Including Opportunity for Customized Activations, at Cost to Sponsor
- (1) Experience Package including: (8) Gala Dinner Tickets, (8) Come Together Breakfast Tickets
- Full Attendee List Pre/Post Event
- (1) Sponsor Showcase Table
- (1) Complimentary guest room, for (2) nights for Sponsor
- First Right to upgrade into suite options
- Recognition from Gala Stage
- Logo on Continuous Loop on LCD Screens
- Logo Included on Event Marketing - Save The Date, Event Registration and Event Website
- Social Media Promotion - (1) Facebook, (1) Instagram and (1) LinkedIn

SPONSOR REQUIRED TO DONATE 1 GIFT CERTIFICATE VALUED AT \$1,200,
MINIMUM 2 NIGHTS FOR OVERNIGHT STAYS.



RED CARPET VIP LOUNGE

Your Experience, Your Way

(1) Available \$8,000.00

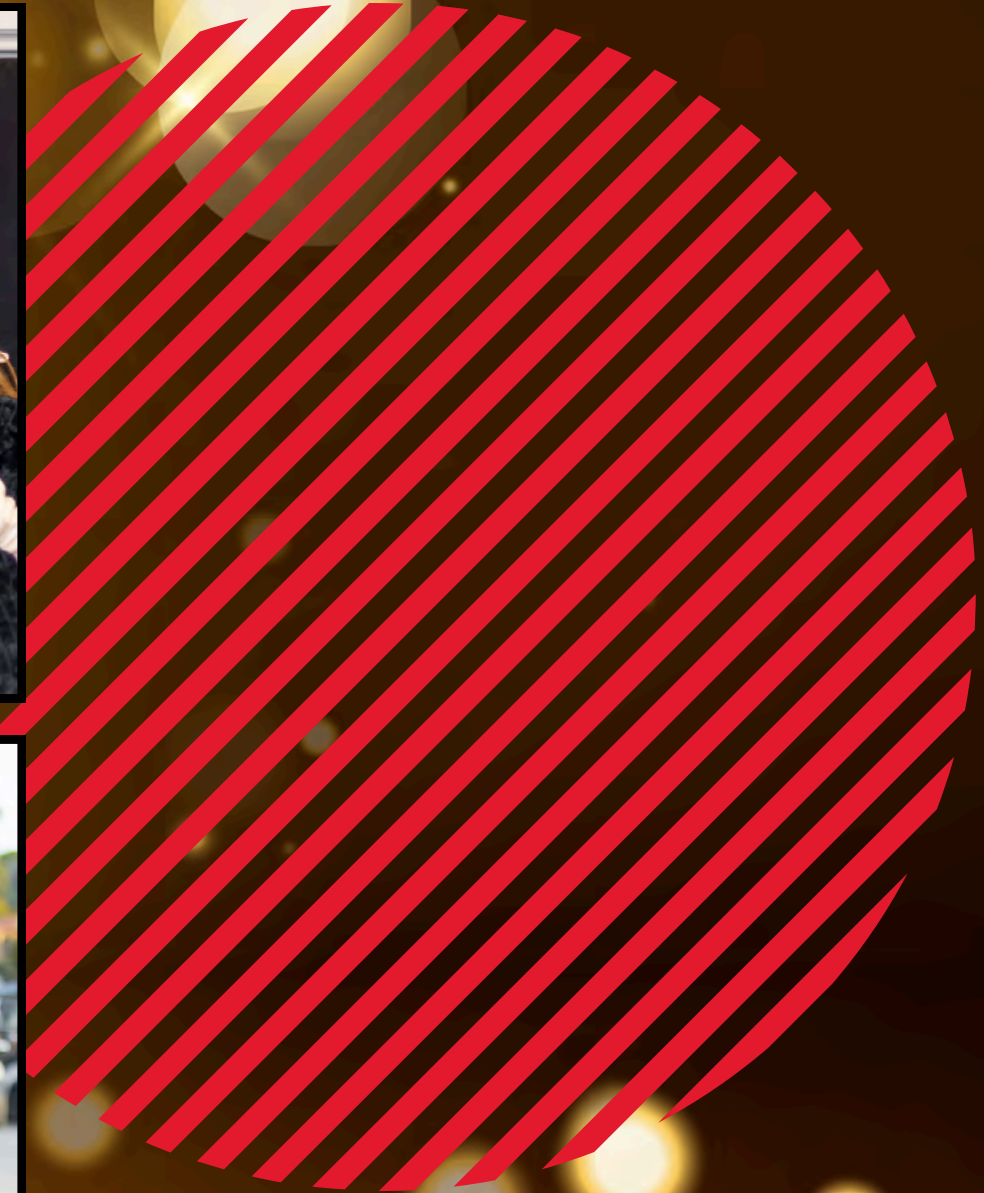
Picture this: your brand takes center stage at the very start of the event with the Red Carpet VIP Lounge. As the exclusive title sponsor, you'll create a fully immersive experience that's uniquely yours, capturing attention, creating connection, and leaving a lasting impression on every attendee from the moment they arrive.

- Additional exposure option for a Gold-level sponsor
- Must purchase a Gold level sponsorship to be eligible as opening day Planner Lounge sponsor
- Can name the Lounge space as you please
- Dedicated space on opening day of event to create a dynamic space for Networking
- From 2 PM - 5 PM coinciding with Registration and Sponsor Showcase

SPONSOR HAS EXCLUSIVE HOSTING RIGHTS DURING THIS TIME, AND NO OTHER SUPPLIERS ARE PERMITTED TO HOLD EVENTS DURING THIS TIME.



EXPERIENCE SPONSORSHIP



WELLNESS LOUNGE

Strategic Sponsor

(8) Designated Wellness Booths Available \$3,500.00

- Includes (1) private designated area with food + beverage enhancements
- Branding opportunity on own
- Logo Included on Event Marketing - Save The Date, Event Registration and Event Website
- Social Media - (1) Facebook, (1) Instagram and (1) LinkedIn

(2) Extra Large Designated Wellness Booths Available \$8,500.00

- Includes (1) extra large private designated area with food + beverage enhancements
- Logo Included on Event Marketing - Save The Date, Event Registration and Event Website
- Social Media - (2) Facebook, (2) Instagram and (2) LinkedIn

SPONSOR REQUIRED TO DONATE 1 GIFT CERTIFICATE VALUED AT \$1,200 EACH,
MINIMUM 2 NIGHTS FOR OVERNIGHT STAYS.



COME TOGETHER BREAKFAST

Experience Sponsor

(1) Available \$14,000.00

- Title Sponsor of "Come Together Breakfast" Including Opportunity for Customized Activations, at Cost to Sponsor
- (1) Experience Package to include: (8) Gala Dinner Tickets, (8) Come Together Breakfast Tickets
- Full Attendee List Pre/Post Event
- (1) Sponsor Showcase Table
- Recognition & Logo at Come Together Breakfast on Signage
- Recognition & Logo Shown from Gala Stage
- Ability for Continuous Video Shown During "Come Together Breakfast" (Sponsor Provides Video and All Audio Visual Costs)
- Logo Included on Event Marketing - Save The Date, Event Registration and Event Website
- Social Media Promotion - (1) Facebook, (1) Instagram and (1) LinkedIn

SPONSOR REQUIRED TO DONATE 1 GIFT CERTIFICATE VALUED AT \$1,000, MINIMUM 2 NIGHTS FOR OVERNIGHT STAYS.



THE AFTER PARTY

Experience Sponsor

(1) Available \$7,000.00

- Title Sponsor of "After Party" Including Opportunity for Customized Activations, at Cost to Sponsor
- (1) Sponsor Showcase Table
- Any Logo and Video Branding During After Party (At Sponsor Expense)
- Recognition & Logo Shown from Gala Stage
- Logo Included on Event Marketing - Save The Date, Event Registration and Event Website
- Social Media Promotion - (1) Facebook, (1) Instagram and (1) LinkedIn

WE ARE CURRENTLY WORKING WITH THE VENUE ON EXACTLY WHAT THIS EXPERIENCE WILL ENTAIL AND ARE OPEN TO ALL SPONSOR FEEDBACK TO CUSTOMIZE THIS PACKAGE, OR WORK IN CONJUNCTION WITH OTHER IN-KIND SPONSORS ON THE EVENT.

SPONSOR REQUIRED TO DONATE 1 GIFT CERTIFICATE VALUED AT \$1,200,
MINIMUM 2 NIGHTS FOR OVERNIGHT STAYS.



GIVE BACK GET BACK

Experience Sponsor

(1) Available \$9,000.00

- Title Sponsor of "Give Back Get Back Sponsor" including opportunity for customized activations, at cost to sponsor
- (1) Duo Package to include: (2) Gala Dinner Tickets, (2) Wellness Lounge, (2) Come Together & Farewell Breakfast Tickets
(1 Supplier + 1 Planner)
- (1) Sponsor Showcase Table
- Recognition & Logo at Give Back Get Back Sponsor on Signage
- Recognition & Logo Shown from Gala Stage
- Ability for Continuous Video Shown During "Give Back Get Back" (Sponsor Provides Video and All Audio Visual Costs)
- Logo Included on Event Marketing - Save The Date, Event Registration and Event Website
- Social Media Promotion - (1) Facebook, (1) Instagram and (1) LinkedIn

AS A REMINDER, NOT ALL ATTENDEES PARTICIPATE IN GIVE BACK GET BACK, AS THERE ARE OTHER ACTIVATIONS GOING ON DURING THIS TIME. SPONSOR REQUIRED TO DONATE 1 GIFT CERTIFICATE VALUED AT \$1,200, MINIMUM 2 NIGHTS FOR OVERNIGHT STAYS



FAREWELL & RECHARGE BREAKFAST

Experience Sponsor

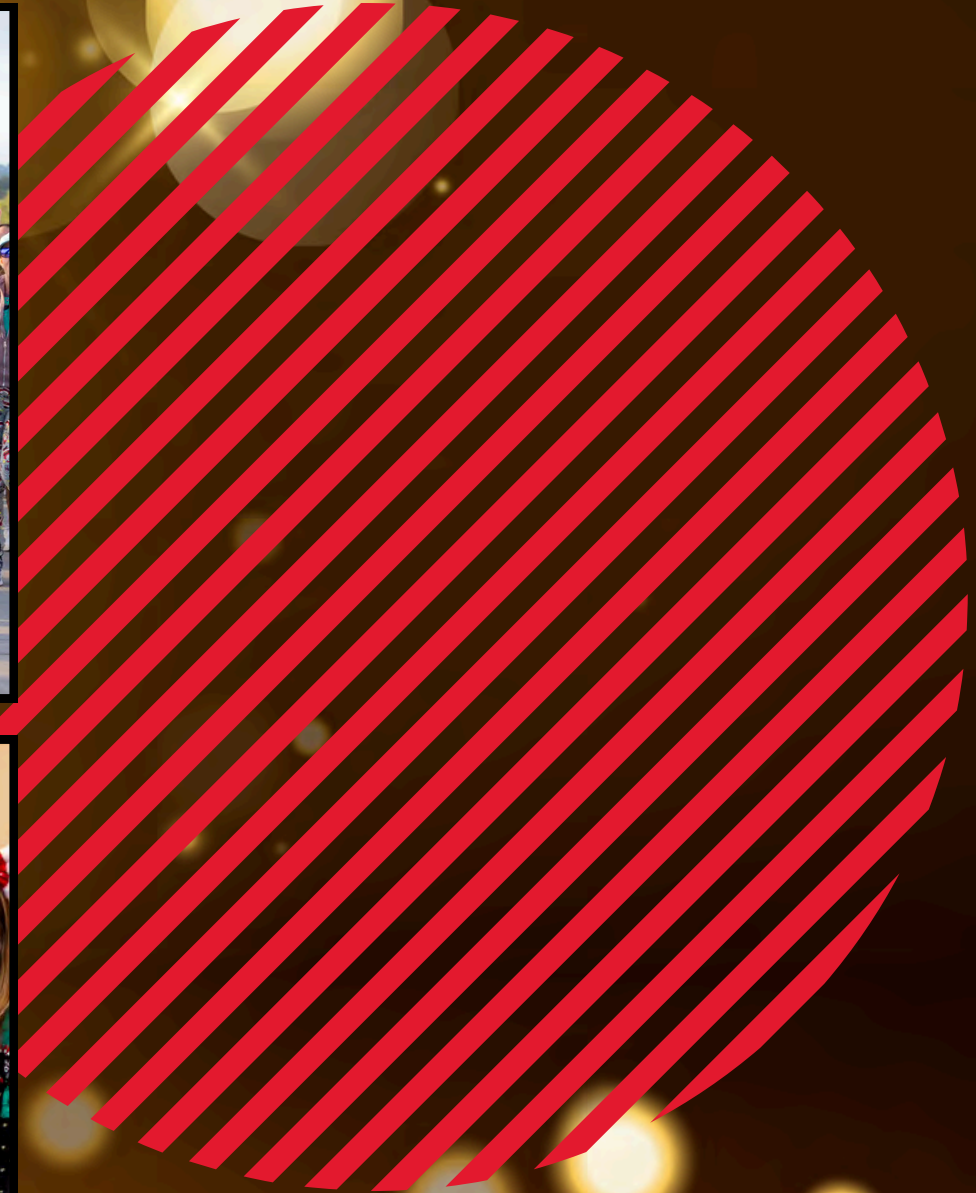
(1) Available \$7,500.00

- Title Sponsor of "Farewell & Recharge Breakfast" Including Opportunity for Customized Activations, at Cost to Sponsor
- (1) Duo Package to include: (2) Gala Dinner Tickets, (2) Wellness Lounge, (2) Come Together & Farewell Breakfast Tickets
- (1) Sponsor Showcase Table
- Recognition & Logo at Farewell/Recharge Breakfast on Signage
- Recognition & Logo Shown from Gala Stage
- Ability for Continuous Video Shown During "Farewell + Recharge Breakfast" (Sponsor Provides Video and All Audio-Visual Costs)
- Logo Included on Event Marketing - Save The Date, Event Registration and Event Website
- Social Media Promotion - (1) Facebook, (1) Instagram and (1) LinkedIn

SPONSOR REQUIRED TO DONATE 1 GIFT CERTIFICATE VALUED AT \$1,200,
MINIMUM 2 NIGHTS FOR OVERNIGHT STAYS



EVENT SPONSORSHIP



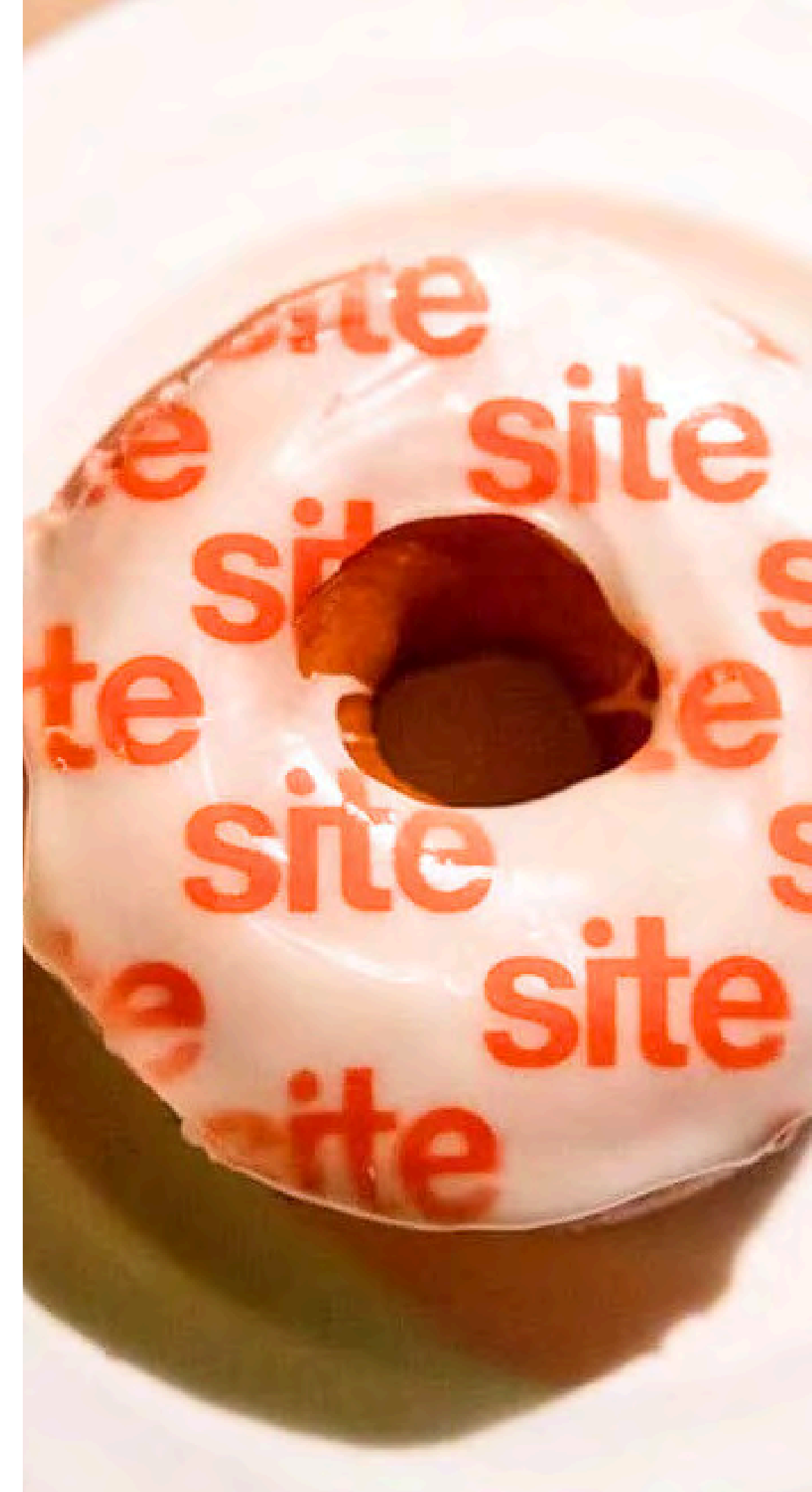
GOLF TOURNAMENT (TBD)

Experience Sponsor

\$1,000.00 per Sponsorship

- Hole Sponsor: Sponsor a hole of your choice on a first come first serve basis
- Competition Sponsor: Sponsor a competition, ie closest to the pin or longest drive. Must provide prize for Men's and Women's winner
- Golf Ball Sponsor: Must purchase balls for branding
- Recognition & Logo at Golf Tournament
- Social Media Promotion on Instagram during and post Golf Tournament

AS A REMINDER, NOT ALL ATTENDEES PARTICIPATE IN GOLF, AS THERE ARE OTHER ACTIVATIONS GOING ON DURING THIS TIME.



5K SPONSOR

Experience Sponsor

(1) Available \$5,000.00

- Title Sponsor of "5K" including opportunity for customized activations, at cost to sponsor
- Recognition & Logo on 5K Sponsor on Signage
- Recognition & Logo Shown from Gala Stage
- Ability for Continuous Video Shown During "5K" (Sponsor Provides Video and All Audio Visual Costs)
- Logo Included on Event Marketing - Save The Date, Event Registration and Event Website
- Social Media Promotion on Instagram during 5K

AS A REMINDER, NOT ALL ATTENDEES PARTICIPATE IN 5K, AS THERE ARE OTHER ACTIVATIONS GOING ON DURING THIS TIME.



START YOUR DAY WITH SITE

Experience Sponsor

(1) Available \$3,000.00 or In-Kind

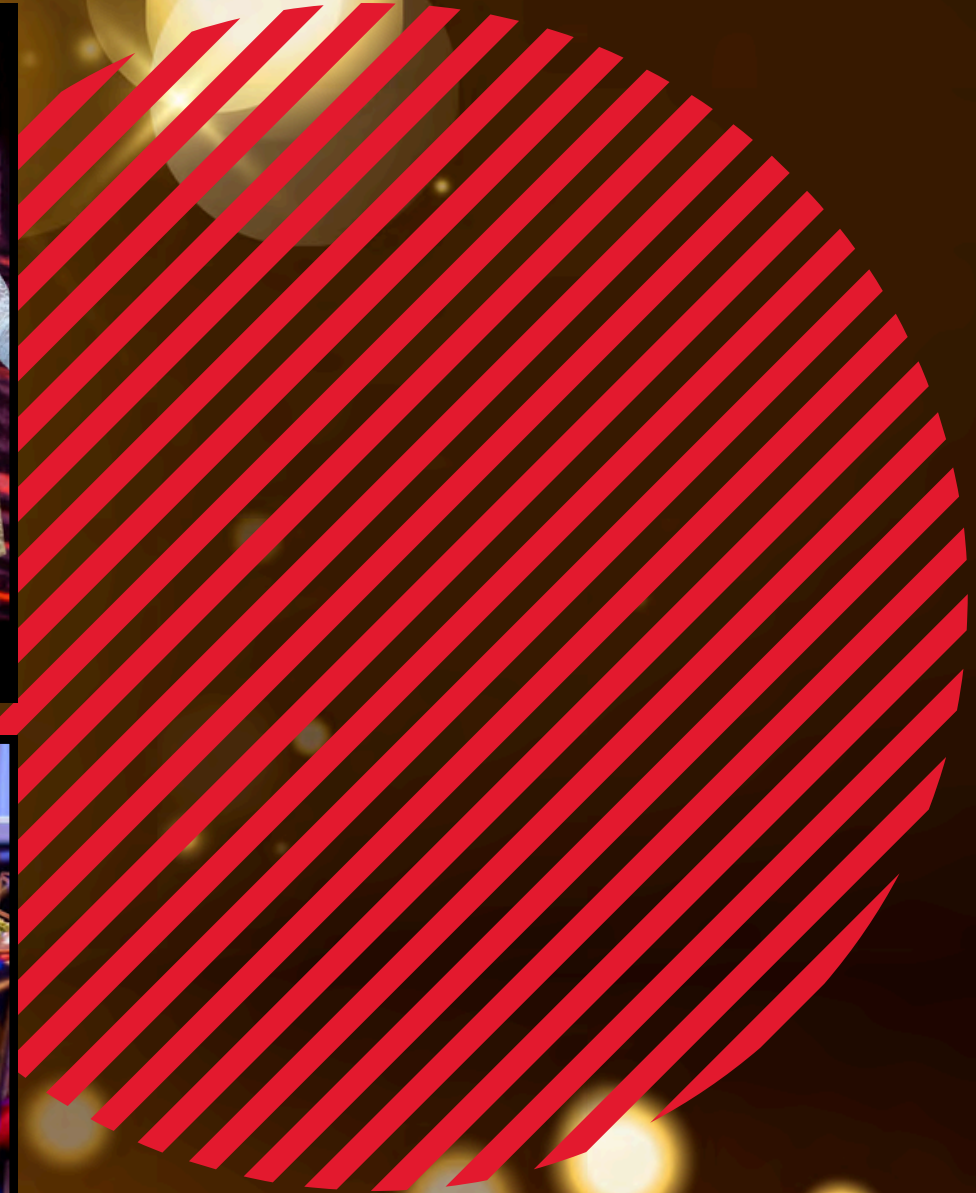
SITE is looking to add new elements into 2026 and we want to hear from you. If you are an activity, fitness, or wellness vendor we are looking to partner!

- Recognition & Logo on Activity Sponsor on Signage
- Recognition & Logo Shown from Gala Stage
- Ability for Continuous Video Shown During "Activity" (Sponsor Provides Video and All Audio Visual Costs)
- Logo Included on Event Marketing - Save The Date, Event Registration and Event Website
- Social Media Promotion on Instagram during Activity

AS A REMINDER, NOT ALL ATTENDEES PARTICIPATE, AS THERE ARE OTHER ACTIVATIONS GOING ON DURING THIS TIME.



IN-KIND SPONSORSHIP



DECOR

IN-KIND SPONSOR

We're looking for a decor partner for various events throughout the year including Holiday Event. Based upon the In-Kind value, we will customize a package for you to attend.

- Breakfast/Lunch - i.e. linens, centerpieces
- Reception & Gala Dinner - *please see additional RFP*
- The After Party - i.e. linens, social activations, lounge furniture

ENTERTAINMENT

IN-KIND SPONSOR

We're looking for an entertainment partner for various events throughout the year, including Holiday Event. Based on the In-Kind value, we will customize a package for you to attend.

- Reception - i.e. Acoustic, DJ & Violinist
 - Gala Dinner - i.e. Acoustic, DJ & Violinist
 - The After Party - i.e. Video DJ or Band
- 

WELLNESS EXPERIENCES IN-KIND SPONSOR

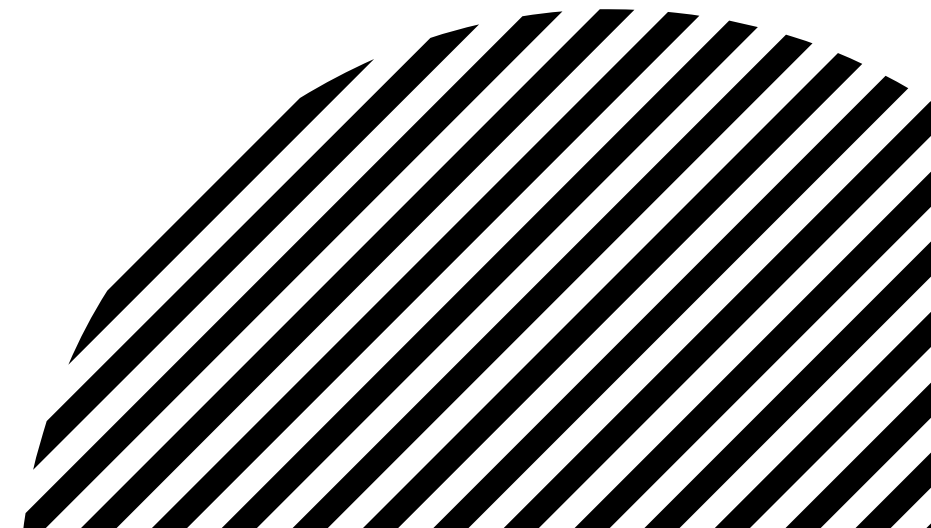
We're looking for teambuilding/wellness activations throughout the year including our Wellness Experience experience for Holiday Event. Based upon In-Kind value, we will customize a package for you to attend.

Please see additional RFP.

AUDIO VISUAL IN-KIND SPONSOR

We're looking for Entertainment for various events throughout year and for the SITE SoCal Holiday Event. Based upon In-Kind value, we will customize a package for you to attend.

- Registration /Educational Events- i.e. LCD screens
- Reception & Gala Dinner - please see additional RFP
- The After Party - i.e. LCD screens, lighting



ADDITIONAL SPONSORSHIP OPPORTUNITIES

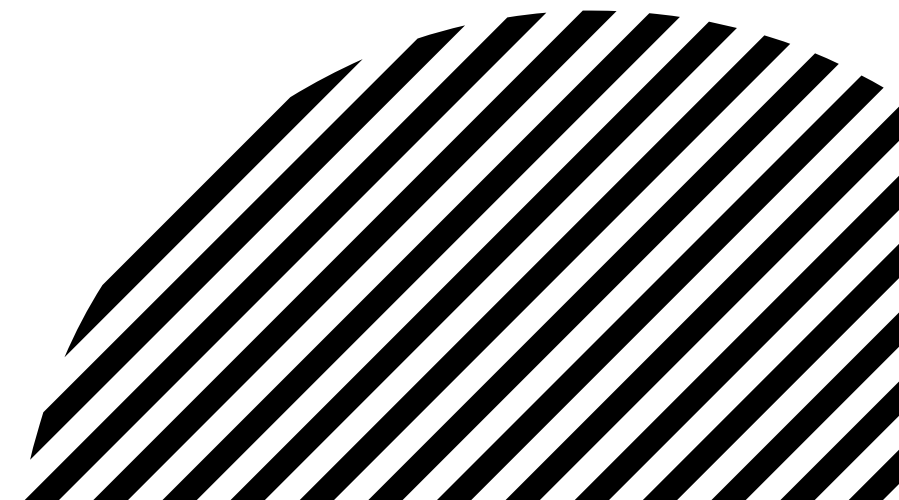
Have an idea of something you want to sponsor or a unique element to include let us know.

Here are a few of the additional sponsorship opportunities available:

Signage Sponsor, Lanyards, Re-Charge Lounge, Room Key, In-Room Drops,
Wine / Beverage Sponsor, Speaker Sponsor

POST-EVENT COMMUNICATION REQUIREMENT:

SPONSOR AGREES THAT ANY PRE AND POST-EVENT COMMUNICATIONS, INCLUDING BUT NOT LIMITED TO EMAILS, SOCIAL MEDIA POSTS, PRESS RELEASES, OR OTHER PROMOTIONAL MATERIALS REFERENCING THE EVENT, MUST EXPLICITLY MENTION SITE SOCAL AND THE SITE SOCAL HOLIDAY EVENT BY NAME. THE EVENT NAME MAY NOT BE ALTERED OR REPLACED IN ANY MANNER. SPONSOR MUST ENSURE THAT ALL REFERENCES TO THE EVENT ACCURATELY REFLECT ITS AFFILIATION WITH SITE SOCAL. FAILURE TO COMPLY WITH THIS REQUIREMENT MAY RESULT IN CORRECTIVE ACTION, INCLUDING BUT NOT LIMITED TO, EXCLUSION FROM FUTURE SPONSORSHIP OPPORTUNITIES.



READY TO SPONSOR OR HAVE ANY QUESTIONS?



VP SPONSORSHIP

Nate Childress

nate.childress@bcdme.com



DIRECTOR OF SPONSORSHIP

Simaan Hawa

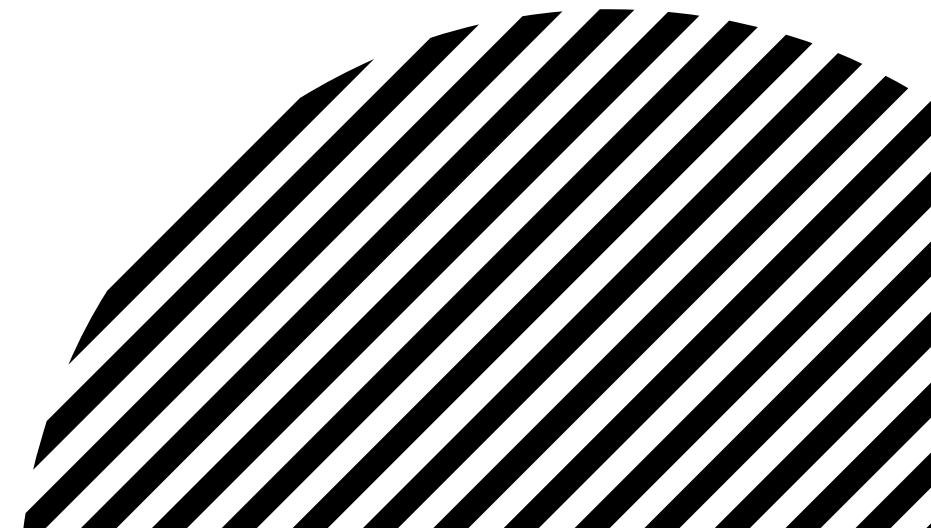
Simaan.hawa@montage.com



DIRECTOR OF INDUSTRY RELATIONS

Krissi Trevino Thomas

Krissi.thomas@one10marketing.com



Thank You!

site Southern
California

